

## Info text

### **b'mine hotels: my place to b'**

**Hotel group b'mine hotels GmbH, based in Berlin, was founded in 2018. The first hotel will open its doors in late summer 2019 in Düsseldorf's up-and-coming Flingern district. A second hotel is scheduled to open in late 2020 at Gateway Gardens, in Frankfurt am Main's Airport City. One essential difference from other lifestyle hotels: guests can drive their own vehicles right up to their rooms. A certain number of all b'mine hotel rooms will be accessible by CarLift. Project developers have already successfully implemented this concept at other sites. Sophisticated design, top-notch catering, innovate event spaces and a state-of-the-art digital offering put the finishing touches on the hotel experience. b'mine hotels has plans for at least ten sites in destinations throughout Germany and Europe.**

#### **The CarLoft Concept: An innovative idea for the hotel industry**

The b'mine hotels are pioneering the offer of easily accessible and comfortable CarLifts to hotel guests. How it works: Guests drive their cars directly up to their CarLoft rooms. They do not need to leave the vehicle even when checking in. Cars, including all their contents, are securely parked in the private CarLoggia, eliminating the need to search for a parking space. Each CarLoggia is also equipped with a charging station to charge electric cars. The CarLoft system is registered as a patent internationally and is one of the distinctive features of b'mine hotels.

#### **Design: Every detail counts**

b'mine hotels are created by renowned Berlin-based architects neikes Architekturen. Years of experience have resulted in a conceptual design integrating a number of aspects to appeal to the b'mine core target group, business travellers and city tourists. This includes curtains in all rooms to provide a 'cocooning' effect. Rooms in all three categories feature high-end furnishings, including Ligne Roset furniture made to designs by neikes Architekturen. The result is a holistic design concept comprising visual, haptic and acoustic elements to enhance the wellbeing and comfort of guests. Unique architectural and interior designs combine to make up the 'home away from home' appeal of b'mine hotels.

#### **Catering: A meal with a view**

A highlight of each b'mine hotel is The Roof, a top-floor restaurant with bar and lounge. The lounge is an integral part of the rooftop with its several decks and terraces and unparalleled views of the city. Top cuisine and renowned bartenders are a given for a culinary hotspot, positioning the b'mine hotels as a sought-after *my place to b'* among guests as well as locals. The ground floor of each hotel additionally features a b'daily coffee shop and bistro, serving among other things breakfast-on-the go for residents and walk-in visitors.

**Event spaces: Endless possibilities**

A multi-media event area will be a central feature of all b'mine hotels. A special venue on one of the top floors is available for meetings, conferences and private functions. The venue is also equipped with CarLift access. Vehicles and machinery of up to 4,9 tonnes weight can be brought up to the event rooms to host sales presentations and product launches of any type. Floor-to-ceiling windows and vast terraces offer spectacular views of the city.

**Digital offering: High-end infrastructure and technology**

The state-of-the-art digital infrastructure includes high-speed WiFi and mobile coverage throughout the entire hotel as well as 24/7 communication via chatbot. In addition to booking online, guests can use their smartphones to check in or out, to access their rooms and to order room service. Digital service access is of course an optional extra. Guests will be able to access all services without a digital device, if they so wish.

**For further information on the company:**

Homepage: <https://www.bmine.de/>

LinkedIn: <https://www.linkedin.com/company/bminehotels/>

XING: <https://www.xing.com/companies/bminehotels>

Facebook: <https://www.facebook.com/bminehotels/>

Instagram: <https://www.instagram.com/bminehotels/>

**About b'mine hotels GmbH**

Founded in 2018, b'mine hotels GmbH plans to open a total of ten hotels in German and European destinations by 2026. The development company is CarLoft Development GmbH. Funding for the ten planned hotels has been secured by way of a framework agreement with an institutional investor. Special hotel features: CarLifts allowing for cars to be brought directly to the hotel room entrance, a systematic digitalization strategy, the highest possible service standard, stylish catering and hotel bars as well as outstanding event spaces. The ultimate result: a harmoniously conceived and designed home away from home. The licensor for the CarLoft concept is CarLoft GmbH. The company has its registered office in Berlin.

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